



ARTWORK DETAIL LABEL

Product Name	Pyridoxine Tablets BP 50 mg		
Buyer / Country	Mozambique	Component	Printed Self Adhesive Label
Dimension	150 x 50mm	Pack	1000's
Artwork number	STR/M/LB/064	Artwork version	R0
Colour Shades	 CMYK	No. of Colours	4
Design/Style	Supply in roll (Labels are on the outside and web is rolled clockwise) 		
Substrate	80 gsm Chromo paper + (62gsm Silicon Release Liner or 32 gsm PET Release Liner) + 18gsm Adhesive with spot aqua varnish		
Special Instruction	Colours to be matched as per CMYK shades only. Printing clarity to be clear and sharp. Wrap-Round labeler requirement : 1. Label roll inner diameter -76 mm, 2. Maximum roll outer diameter-400 mm, 3. Gap between labels -2 mm.		
Auto-cartonator Requirement	NA		

Artwork (Artist)	Quality Control	Regulatory Affairs / Marketing	Production	Quality Assurance
<input type="checkbox"/> Text matter. <input type="checkbox"/> Color/pantone spec. <input type="checkbox"/> Proof reading. <input type="checkbox"/> Item/artwork code. <input type="checkbox"/> Storage condition. <input type="checkbox"/> Dimension.	<input type="checkbox"/> Specification. <input type="checkbox"/> Pharmacopoeial status. <input type="checkbox"/> Storage condition. <input type="checkbox"/> Colour /pantone. <input type="checkbox"/> Product reg. no. <input type="checkbox"/> Text Match with other PM component.	<input type="checkbox"/> Product and specification <input type="checkbox"/> Pharmacopoeial status <input type="checkbox"/> Storage condition <input type="checkbox"/> Product license <input type="checkbox"/> Client requirement <input type="checkbox"/> Different language text <input type="checkbox"/> Product registration no. <input type="checkbox"/> Company Details <input type="checkbox"/> Text match with other PM components	<input type="checkbox"/> Dimensions <input type="checkbox"/> Change parts. <input type="checkbox"/> Over printing area. <input type="checkbox"/> Other printing / sticker fixing space. <input type="checkbox"/> Machine suitability.	<input type="checkbox"/> Specification. <input type="checkbox"/> Pharmacopoeial status. <input type="checkbox"/> Pharma code. <input type="checkbox"/> Storage condition. <input type="checkbox"/> Product license. <input type="checkbox"/> Registration no. <input type="checkbox"/> Artwork number. <input type="checkbox"/> Text match with other PM. <input type="checkbox"/> Different language text. <input type="checkbox"/> Company details.

Prepared By	Reviewed By (Departments)				Approved By
AW	Mkt/BD	RAD	QC	PD	QA